



**AGENDA for**

**Special Forum: The Rise of Emerging Market Multinationals**

**and**

**Press Release of Fudan-VCC Ranking of China-based Multinationals**

**October 22, 2008, Wednesday**

**Forum Chair: Professor Yihong Yu**, Fudan University

13:30–13:55 **Release of rankings of Chinese Multinationals**  
**Professor Qiuzhi Xue**, Fudan University

13:55–14:25 (time for sequential translation included) **Theme report**  
**Dr. Karl P. Sauvant**, Executive Director, Vale-Columbia Center on Sustainable International Investment, Columbia University

14:25–14:45 “Emerging market nations: new growth pole of global economies,” **Prof. Yuanxu Li**, Fudan University

14:45–15:05 “Comparison of multinational companies from BRIC nations,” **Dr. Qinqin Zhen**, Fudan University

15:05–15:15 Comments by **Professor Rungui JIN**, East China Normal University

15:15-15:25 **Media Q&A**

15:35 – 16:30 **Media Interviews**

**List of guests:**

**Businesses:**

Partner of Deloitte & Touche LLP.

Executive of Baosteel Group.

Executive of Shanghai Automotive Industry Corporation (Group).

Executive of China Shipping Group.

**Governmental units:**

Shanghai Municipal Government's Foreign Economic Relation & Trade Commission.  
Economic Commission, Shanghai Municipal People's Government  
Shanghai Association of International Economic & Technological Cooperation

**Higher education institutions:**

Experts and scholars in related research fields.

**Media:**

CCTV, Xinhua News Agency, People's Daily.  
CFO China, China Business Network, 21st Century Business Herald, Economic Observer Newspaper, International Finance News, Shanghai Securities News, Oriental Morning Post, Shanghai Business.  
Sina.com, sohu.com, tencent.com.

For further information please contact:

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